PORTLAND **YOUTH PHILHARMONIC** ASSOCIATION

Season concert program advertising, includes all four of the following issues. Season concerts are performed in the historic Arlene Schnitzer Concert Hall at the Portland Center for the Performing Arts. Average circulation is 1,400 per concert.

Fall Concert: Nov. 12, 2011
Concert-At-Christmas: December 26, 2011
Winter Concert: Mar. 10, 2012
Spring Concert: May 6, 2012

Ad Sizes:	Ad Dimensions:	Cost (Full Season)
Full Page (Inside or outside) Cover in B+1	5-1/2" x 8-1/2" *(trim)* 5-5/8" x 8-5/8" *(bleed)*	$1,200
Full Page B&W vertical	4-1/2" x 7-1/2"	$1,100
1/2 Page B&W horizontal	4-1/2" x 3-1/2"	$ 700
1/4 Page B&W vertical	2" x 3-1/2"	$ 400

Extra concert program advertising, includes one of the following issues: (Circulation 400 per issue) Prelude, Cadenza, or Postlude Concert: Nov. 2011, March 2012, and May 2012. Featuring the Conservatory Orchestra, Wind Ensemble and Young String Ensemble**.**

1/4 page ad B&W	(2" x 3.5")	$50
1/2 page ad B&W	(4.5" x 3.5")	$75

Reservations: Return the attached form by September 15, 2011.

Reservations made before August 1, 2011 receive a 5% discount.

Artwork: Ads must be submitted as a TIF or PDF, PC formatted. Mac files are acceptable but file names must end with the appropriate 3-letter extension. *(Minimum resolution for line art is 600 dpi; minimum resolution for halftones is 300 dpi).* Arrangements can be made if there is a problem.

Submission: Send artwork to ingrid@portlandyouthphil.org.

Deadlines: Reservation, artwork, and payment in full due 9/15/ 2011.

Contact Ingrid Arnett for further details at 503-223-5939, ext. 104.

PYP Program Advertising Reservation Form 2011-12 Season

Business / Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

web site address: _____

Please reserve the following:	**Regular Rate** (After August 1st)	**Discount Rate** (Before Aug. 2nd)
☐ Full Season Concert programs (includes 4 issues).		
☐ Full page inside/outside cover (B+1)	$1,200	$1,140
☐ Full page B&W	$1,100	$1,045
☐ 1/2 page B&W	$700	$665
☐ 1/4 page B&W	$400	$380
☐ Extra program (includes 1 issue).		
☐ Prelude ☐ Cadenza ☐ Postlude		
☐ 1/2 page	$75	$71.25
☐ 1/4 page	$50	$47.50

Total $ _____

☐ Please bill the address listed above, attn: _____

☐ Check enclosed ☐ Please charge $_____ on: ☐ V ☐ MC

Card Number: _____ Exp. Date: _____

Name on card: _____ Zip code: _____

Return form to Ingrid Arnett at (f): 503-223-5003 or Ingrid@portlandyouthphil.org