



PYP Program Advertising Reservation Form 2009-10 Season

Season concert program advertising, includes all four of the following issues:
 (Season concerts are performed in the Arlene Schnitzer Concert Hall at the Portland Center for the Performing Arts. Average program circulation is 1,500 per concert.)

Fall Concert: November 14, 2009 Winter Concert: March 13, 2010
 Concert-At-Christmas: December 26, 2009 Spring Concert: May 1, 2010

Ad Sizes:	Ad Dimensions:	Cost for Full Season:
Full Page (Inside or outside) Cover in B+I	5-1/2" x 8-1/2" (<i>trim</i>) 5-5/8" x 8-5/8" (<i>bleed</i>)	\$1,200
Full Page B&W vertical	4-1/2" x 7-1/2"	\$1,100
1/2 Page B&W horizontal	4-1/2" x 3-1/2"	\$ 700
1/4 Page B&W vertical	2" x 3-1/2"	\$ 400

Extra concert program advertising, includes one of the following issues:
 (Circulation 400 per issue) Prelude, Cadenza, or Postlude Concert: Nov. 2009, March 2010, and May 2010. Featuring the Conservatory Orchestra, Wind Ensemble and Young String Ensemble.

1/4 page ad B&W	(2" x 3.5")	\$50
1/2 page ad B&W	(4.5" x 3.5")	\$75

Reservations: Return the attached form by September 15, 2009. **Reservations made before August 1, 2009 receive a 5% discount.**

Artwork: Ads must be submitted as a TIF or PDF, PC formatted. Mac files are acceptable but file names must end with the appropriate 3-letter extension. (Minimum resolution for line art is 600 dpi; minimum resolution for halftones is 300 dpi). Special arrangements can be made if the above specifications are a problem.

Submission: Send artwork to ingrid@portlandyouthphil.org.

Deadlines: Reservations, artwork, and payment in full due September 15, 2009.

Contact Ingrid Arnett for further details at 503-223-5939, ext. 104.

Business / Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

web site address: _____

Please reserve the following:

	Regular Rate <small>(After July 31st)</small>	Discount Rate <small>(Before Aug. 1st)</small>
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- Full Season Concert programs (includes 4 issues).

<input type="checkbox"/> Full page inside/outside cover (B+I)	\$1,200	\$1,140
<input type="checkbox"/> Full page B&W	\$1,100	\$1,045
<input type="checkbox"/> 1/2 page B&W	\$700	\$665
<input type="checkbox"/> 1/4 page B&W	\$400	\$380

- Extra program (includes 1 issue).

<input type="checkbox"/> Prelude <input type="checkbox"/> Cadenza <input type="checkbox"/> Postlude		
<input type="checkbox"/> 1/2 page	\$75	\$71.25
<input type="checkbox"/> 1/4 page	\$50	\$47.50

Total \$ _____

Please bill the address listed above, attn: _____

Check enclosed Please charge \$ _____ on Visa MC

Card Number: _____ Exp. Date: _____

Name on card: _____ Zip code: _____

Return this form to PYP, 421 SW 6th Ave., Suite 1350, Portland, OR 97204, or
 (f): 503-223-5003, Attn: Ingrid Arnett.