



PYP Program Advertising Reservation Form 2008-09 Season

Season concert program advertising, includes all four of the following issues:
 (Season concerts are performed in the Arlene Schnitzer Concert Hall at the Portland Center for the Performing Arts. Average program circulation is 1,600 per concert.)

Fall Concert: November 8, 2008 Winter Concert: March 7, 2009
 Concert-At-Christmas: December 26, 2008 Spring Concert: May 2, 2009

Ad Sizes:	Ad Dimensions:	Cost for Full Season:
Full Page (Inside or outside) Cover in B+I	5-1/2" x 8-1/2" (trim) 5-5/8" x 8-5/8" (bleed)	\$1,200
Full Page B&W vertical	4-1/2" x 7-1/2"	\$1,100
1/2 Page B&W horizontal	4-1/2" x 3-1/2"	\$ 700
1/4 Page B&W vertical	2" x 3-1/2"	\$ 400

Extra concert program advertising, includes one of the following issues:
 (Circulation 400 per issue)

Prelude, Cadenza, or Postlude Concert: Nov. 2008, March 2009, and May 2009
 Featuring the Conservatory Orchestra, Wind Ensemble and Young String Ensemble

Memorial Day Classics: May 2009
 Featuring Philharmonic Orchestra performing highlights from the 2008-2009 Season

1/4 page ad B&W	(2" x 3.5")	\$50
1/2 page ad B&W	(4.5" x 3.5")	\$75

Reservations: Return the attached form by September 15, 2008. **Reservations made before August 1, 2008 receive a 5% discount.**

Artwork: Ads must be submitted as a TIF or PDF, PC formatted. Mac files are acceptable but file names must end with the appropriate 3-letter extension. (Minimum resolution for line art is 600 dpi; minimum resolution for halftones is 300 dpi). Special arrangements can be made if the above specifications are a problem.

Submission: Send artwork to ingrid@portlandyouthphil.org.

Deadlines: Reservations, artwork, and payment in full due September 15, 2008.

Contact Ingrid Arnett for further details at 503-223-5939, ext. 104.

Business / Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

web site address: _____

Please reserve the following:

	Regular Rate (After July 31 st)	Discount Rate (Before Aug. 1 st)
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- Full Season Concert programs (includes 4 issues).
 - Full page inside/outside cover (B+I) \$1,200 \$1,140
 - Full page B&W \$1,100 \$1,045
 - 1/2 page B&W \$700 \$665
 - 1/4 page B&W \$400 \$380
- Extra program (includes 1 issue).
 - Prelude Cadenza Mt. Classics Postlude
 - 1/2 page \$75 \$71.25
 - 1/4 page \$50 \$47.50

Total \$ _____

Please bill the address listed above, attn: _____

Check enclosed Please charge \$ _____ on Visa MC

Card Number: _____ Exp. Date: _____

Name on card: _____ Zip code: _____

Return this form to PYP, 421 SW 6th Ave., Suite 1350, Portland, OR 97204, or
 (f): 503-223-5003, Attn: Ingrid Arnett.